



STRATEGIC OBJECTIVES

Serve the People

CAL FIRE provides all hazard emergency response - fire, medical, rescue and disaster - to the public and provides leadership in the protection of life, property and natural resources.

Protect California and the Public

CAL FIRE safeguards the public through: engineering; research, development and adoption of regulations; fire and life safety programs; fire prevention, law enforcement, and public information and education; resource protection; and emergency response.

Limit Impacts and Enhance California's Resources

CAL FIRE limits the damage caused by fires, disasters, environmental degradation, and related emergencies by employing diverse yet complimentary efforts which include: training California's fire service professionals; public education and prevention awareness; responsible stewardship of state forests; oversight of management activities on private forest lands; and emergency management.

Foster Cooperation

CAL FIRE's highly trained professionals and leaders cultivate mutually beneficial and cost-effective relationships with all levels of government and the private sector to: enhance the efficiency and effectiveness of public safety programs; mitigate emergencies in the urban, rural, and wild land areas of California; and ensure the sustainability of natural resources.

Instill Organizational Excellence

CAL FIRE promotes a culture of innovation, accountability, integrity, diversity, planning, workplace safety, and teamwork to foster an efficient and effective organizational environment.



MISSION STATEMENT

The California Department of Forestry and Fire Protection serves and safeguards the people and protects the property and resources of California.